

gulfhost

5-7 NOV 2024

DUBAI WORLD TRADE CENTRE



WHERE SOLUTIONS MEET AMBITIONS

SEIZE YOUR SUCCESS AT THE MENA
REGION'S DEFINITIVE FOODSERVICE
EQUIPMENT EXHIBITION



GULFHOS T.AE

THE ULTIMATE TRADING PLATFORM

FOR THE FOODSERVICE EQUIPMENT & HOSPITALITY
INDUSTRY

The MENA region's largest and highly anticipated foodservice and hospitality equipment exhibition is set to take place from **5 to 7 November 2024** at the prestigious **Dubai World Trade Centre**. The event promises to provide hospitality professionals with an unparalleled global platform to expand their connections, discover the perfect products, and make informed purchasing choices.

Encompassing a diverse array of carefully selected hospitality equipment and foodservice offerings, the next edition of GulfHost will not only cater to the discerning needs of attendees but will also present exceptional opportunities to engage with industry leaders. Attendees can look forward to attending the influential **Foodservice Excellence Summit**, where they will interact with visionaries shaping the sector. Additionally, the event will showcase award-winning culinary talents from the region at the renowned **Top Table**, solidifying its status as an indispensable gathering for the entire foodservice and hospitality community.



MENA: CREATING THE FOOD AND TRAVEL CAPITALS OF THE FUTURE



The UAE & KSA Foodservice markets are expected to reach **US\$ 87.39 billion** by 2029, increasing at an average rate of 21%.



The Middle East has allocated **US\$ 45 billion** worth of funds for tourism and travel growth by 2030, with over 56,000 hotel rooms already under development.



From the MENA region, **Saudi Arabia** holds a major share in the market, followed by UAE, due to rising disposable incomes, rapid urbanisation, a flourishing tourism sector and young demographics.



Close to **US\$ 30 billion** worth of hotel-construction contracts are expected to be awarded throughout MENA by 2023.



The MENA out-of-home dining market is projected to grow at a **CAGR of 10.66%**, valued at **US\$ 81.82 billion**

by 2028, with full-service restaurants (FSR) and casual dining segment being the dominant segments.

GAME-CHANGING MEGA PROJECTS

UPCOMING IN THE MENA REGION

UNITED ARAB EMIRATES



CIEL DUBAI

The most well-known upcoming mega hospitality project in the UAE in 2024 is the Ciel Tower. It is a 65-story luxury hotel being developed in Dubai Marina. It is expected to be the tallest hotel in the world and will feature 1,228 rooms and suites. The hotel is scheduled to open in 2024.



THE DUBAI CREEK TOWER RETAIL DISTRICT

This is a new retail district being developed in Dubai, UAE. It is located at the base of the Dubai Creek Tower, which is the tallest structure in the world. The retail district is expected to have over 1 million square meters of retail space.

SAUDI ARABIA



THE RED SEA PROJECT

This ambitious tourism development, covering 28,000 square kilometers, aims to create an ultra-luxury destination with hotels, resorts, and entertainment facilities, showcasing the natural beauty of the Red Sea.



NEOM

This new city, located in the north-west of the country, will be a hub for technology, innovation, and tourism.



THE MALL OF SAUDI ARABIA

This is a new shopping mall being developed in Riyadh, Saudi Arabia. It is expected to be the largest shopping mall in the world, with a gross leasable area of over 3.2 million square meters. The mall is scheduled to open in 2025.

BAHRAIN



THE BAHRAIN BAY

This waterfront development will feature hotels, apartments, and other amenities.



THE BAHRAIN INTERNATIONAL CIRCUIT

This Formula 1 racetrack is being expanded and will also feature a hotel and a marina.

KUWAIT



THE SILK CITY

This new city, located on the coast of Kuwait Bay, will feature hotels, resorts, and other tourism facilities.



THE KUWAIT TOWERS

These iconic towers are being renovated and will be converted into a mixed-use development, with hotels, apartments, and offices.

QATAR



PLACE VENDOME QATAR

This new luxury shopping mall is located in Lusail City and features a variety of high-end stores and restaurants. It is expected to be completed in 2024.



THE MSHEIREB DOWNTOWN DOHA

This new development will feature hotels, apartments, and other amenities.

OMAN



THE SALALAH TOURISM MASTERPLAN

This plan will develop the tourism sector in Salalah, with new hotels, resorts, and other attractions.



THE AVENUES AT OMAN

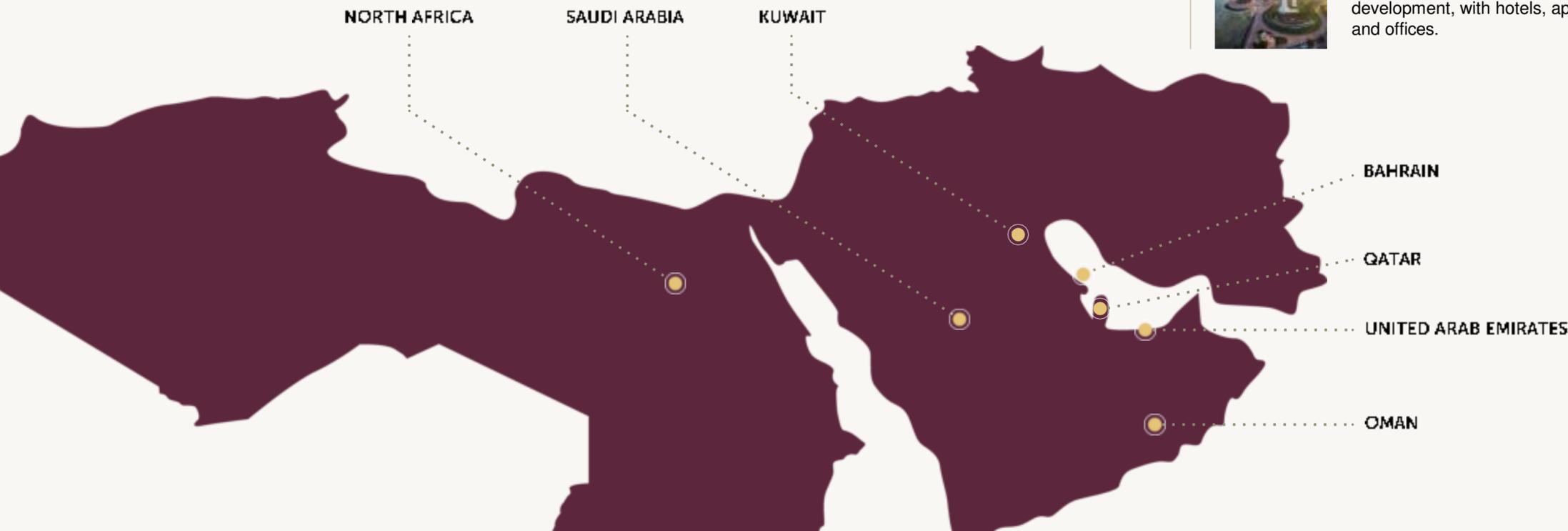
This is a new shopping mall being developed in Muscat, Oman. It is expected to be the largest shopping mall in Oman and will feature over 1,000 stores.

NORTH AFRICA



MOROCCAN DREAM CITY

It is a \$20 billion project that is being developed by the Moroccan government. It is located on the coast of the Atlantic Ocean, near the city of Skhirat. The development will include a variety of hotels, resorts, golf courses, and other amenities. It is expected to be completed by 2025.



YOUR GATEWAY TO SUCCESS

MENA'S LARGEST DEDICATED TRADE EXHIBITION FOR THE HOSPITALITY & FOODSERVICE INDUSTRY



74%
Increase in business generated at the event for the exhibitors

71%
of exhibitors found Gulhost to be the idea gateway to enter the Middle East market



16,000 sqm
of exhibition space



350+
exhibitors from 35+ countries



Over
8000
products from 300+ global brands



40,000+
qualified buyers from over 90 countries



190+
industry leaders on stage



70+ hours
of immersive content

CRAFTING THE FUTURE

OF HOSPITALITY ACROSS
MULTIPLE SECTORS

BACK OF HOUSE

- Blenders
- Boilers
- Bakery and confectionery equipment
- Chef's Knives
- Commercial Kitchen Equipment
- Exhaust Systems
- Cooking Stations
- Dishwashers
- Food warming cabinets
- Food distribution, stainless steel fitting
- Food Preparation Stations
- Freezing / Chilling Cabinets
- Fridges & MiniBars
- Fryers / Grills / Toasters
- Ice-cream machinery
- Mixers / processors
- Ovens
- Pots, Pans & Utensils
- Slicers
- Steamers
- Weighing scales
- Laundry Equipment
- Waste Disposal & Compactors



TABLEWARE

- Cutlery / Silverware
- Glassware / Crystal ware
- Crockery – Porcelain
Earthenware / Chinaware
- Flatware
- Linens & Fabrics
- Table accessories



FRONT OF HOUSE

- Buffetware
- Display cabinets
- Menu Systems
- Serving Essentials
- Uniforms & Accessories
- Furniture & Fitout
- Lighting & Ambience



CAFE & COUNTER

- Coffee Machines
- Juicers, Smoothie Makers
- Roasters, Brewing,
Espresso & Roasting
Equipment
- Serving Equipment & Dispensers
- Teaware
- Bar equipment / accessories



HORECA (OTHER)

- Billing & POS Equipment
- Packaging Options
- Software Tools
- Safety & Firefighting
- Access Control Systems
- Cash Registers
- Food Trucks & Delivery
Vehicles

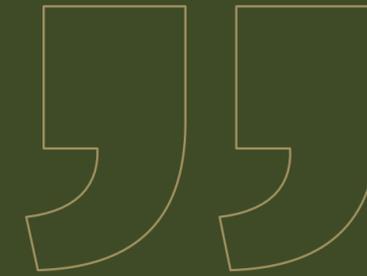


JOIN A THRIVING COMMUNITY OF LEADING GLOBAL BRANDS



GulfHost holds a significant value for our organisation as it serves as a valuable platform to engage with potential buyers from Africa, Asia, and Europe, and also enables us to network with industry experts from all over the world.

MATT ROBERTS
Director
UNOX Middle East



TOP EXHIBITORS



COUNTRY PAVILIONS



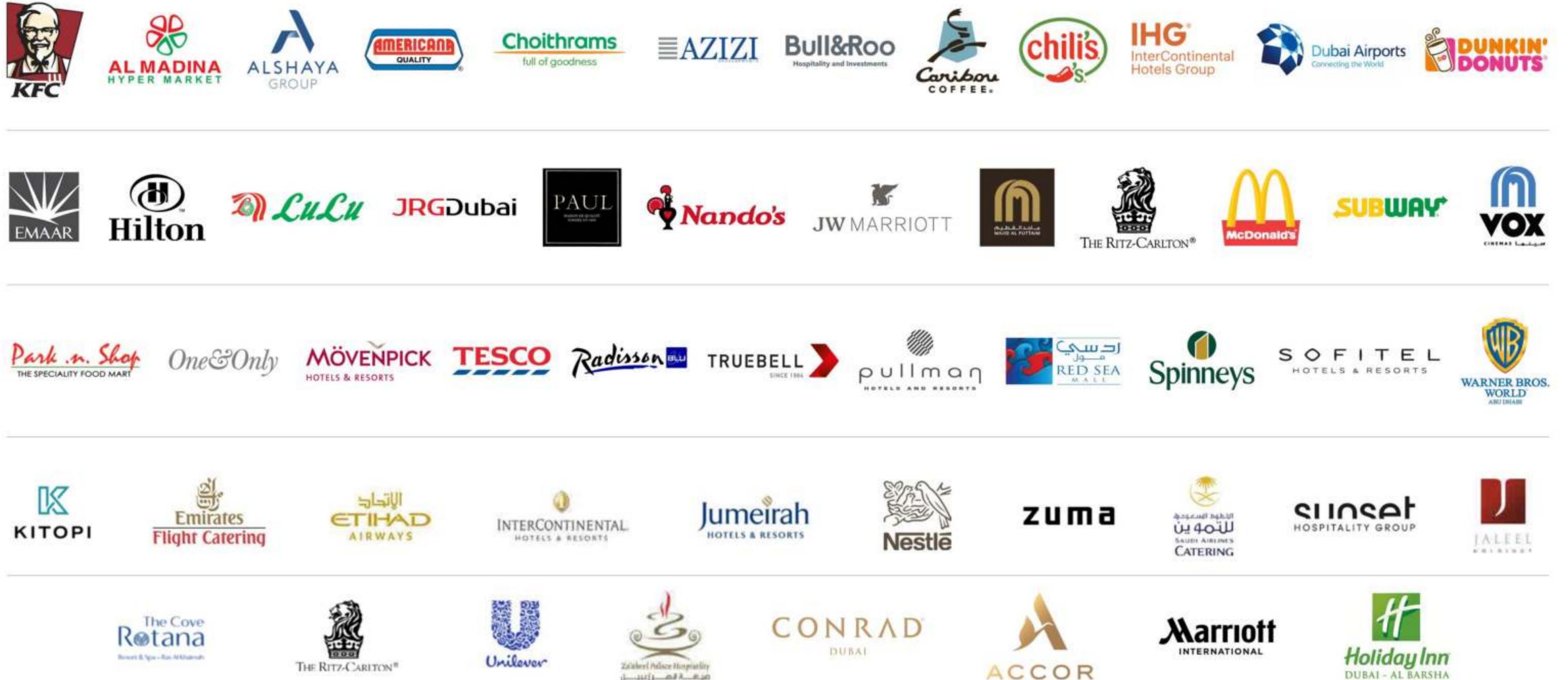
ATTRACTING THE MOST SAVVY, IMPORTANT, AND INFLUENTIAL
BUYERS, LEADERS, AND KEY DECISION-MAKERS
 FROM ACROSS THE GLOBE



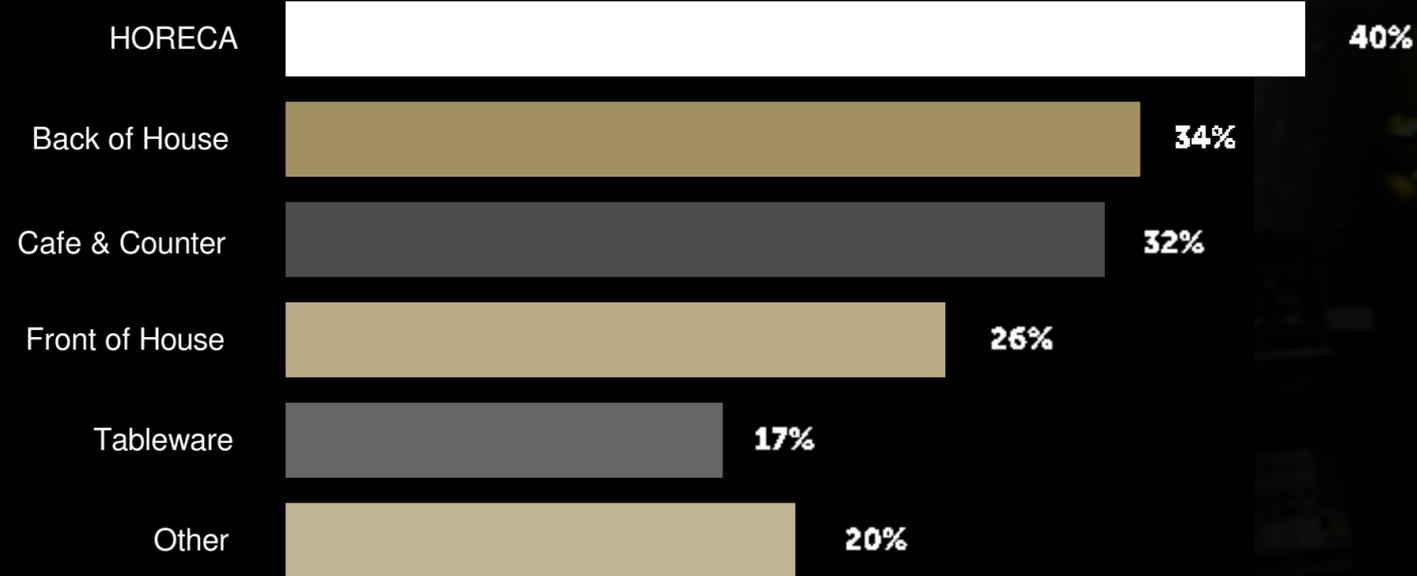
TOP 10 BUYERS INTERNATIONALLY



MEET OUR HIGH-PROFILE BUYER NETWORK



PURCHASING RESPONSIBILITY



GulfHost exhibition was fantastic for gaining knowledge and exploring new equipment with the latest technology to update our expertise.

KASIM DAWOOD
 Division Manager
 ALSAYER KITCHEN COMPANY



The event was incredibly beneficial for us as we discovered a water vending machine designed to be placed on hotel floors, greatly enhancing the convenience for our guests.

MAHENDRA TOTOO
 Food and Beverage Manager
 Novotel Hotels & Resorts



Gulfhost allowed me to connect with many new contacts, which I've been seeking as potential suppliers for the past few months.

PRAGNESH BETHU
 Maintenance Manager
 Kelvin Catering Services





Foodservice Excellence Summit

AN EXPERIENCE

THAT GOES BEYOND, TO CREATE AN IMMERSIVE WORLD OF POSSIBILITIES



The region's premier conference bringing together over 150 global and regional hospitality and foodservice experts to come together to discuss emerging opportunities and trends impacting the future of the sector. The summit serves as an engaging platform for participants to exchange ideas and experiences, explore new strategies, and discover how to leverage growth opportunities for success.

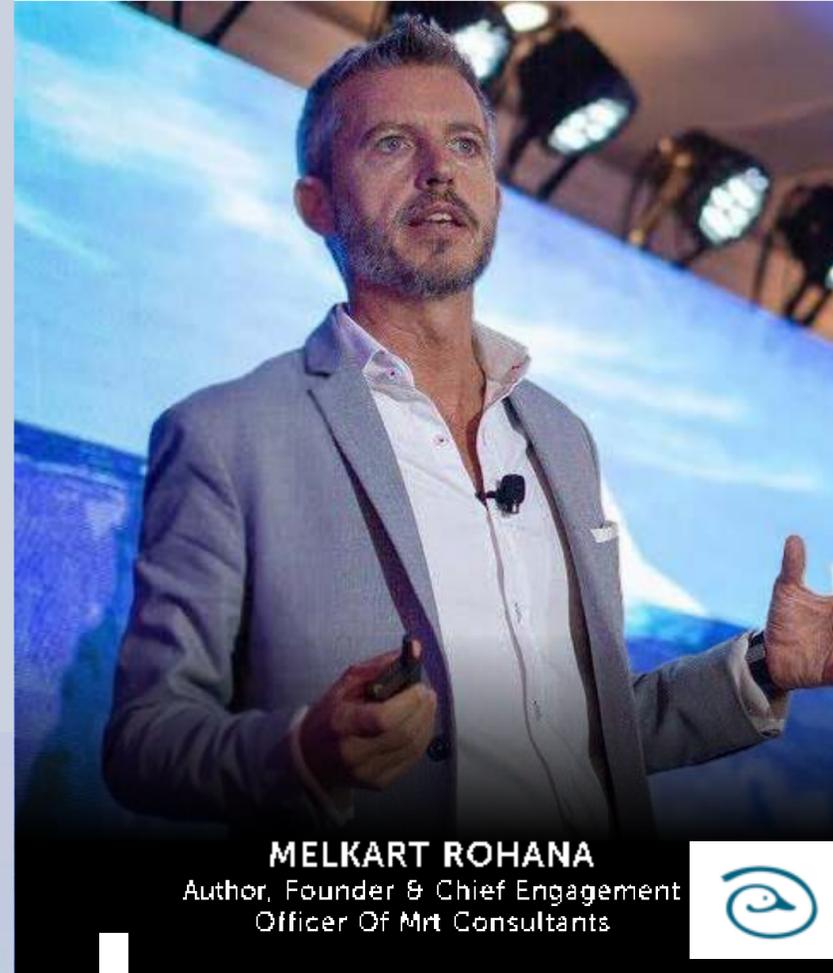




NICK COMATY
Vice President Of F&B ACCOR

“

We're here to interact with the leaders of the market to see what are nutrients of the future. We're seeing a lot of development happening. It's very educational to be here, meet the industry leaders and exchange ideas, and see the latest technologies that are available, that change and will change the market.

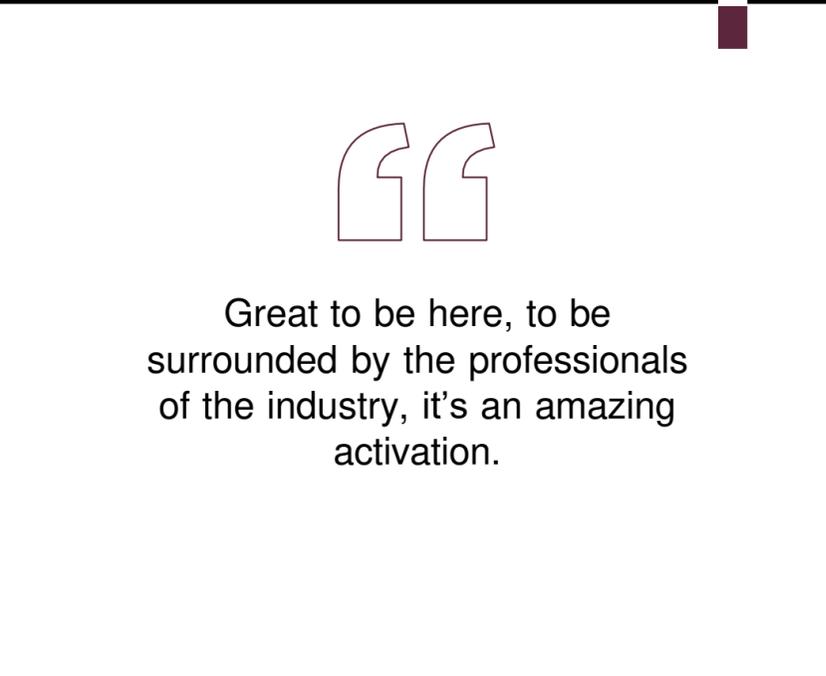


MELKART ROHANA
Author, Founder & Chief Engagement Officer Of Mrt Consultants



“

Gulfhost is always interesting, during this edition I see lots of opportunities to look for new ideas and connections. It's a very resilient industry and we will always be here, I'm quite positive about the outcome for the years to come.



Great to be here, to be surrounded by the professionals of the industry, it's an amazing activation.



HH WALEED AL SAUD
CEO & Founder mukatafa

“

I'm coming in today to witness a magical journey with FCSI partnership with Gulfhost, bringing in the trends of hospitality and the way of moving into the future. The thing that excites me the most is to be able to connect different insights, to combine & connect, to benefit and learn from one another in a world that is changing, and to see how can we come together as one team, with one voice and mindset, and move to the future with a steady pace, sharing our experience with the world.



BENJAMIN CALLEJA
Founder & CEO Livit Design Sweden



TOP TABLE

TASTE THE EXTRAORDINARY

Top Table returns as a key feature presenting internationally Michelin-starred chefs, award-winning homegrown chefs, and sensational social media culinary superstars, revealing the next culinary trend and mouthwatering food masterpieces.



TOP TABLE



MATTHIJS STINISSEN
Executive Chef



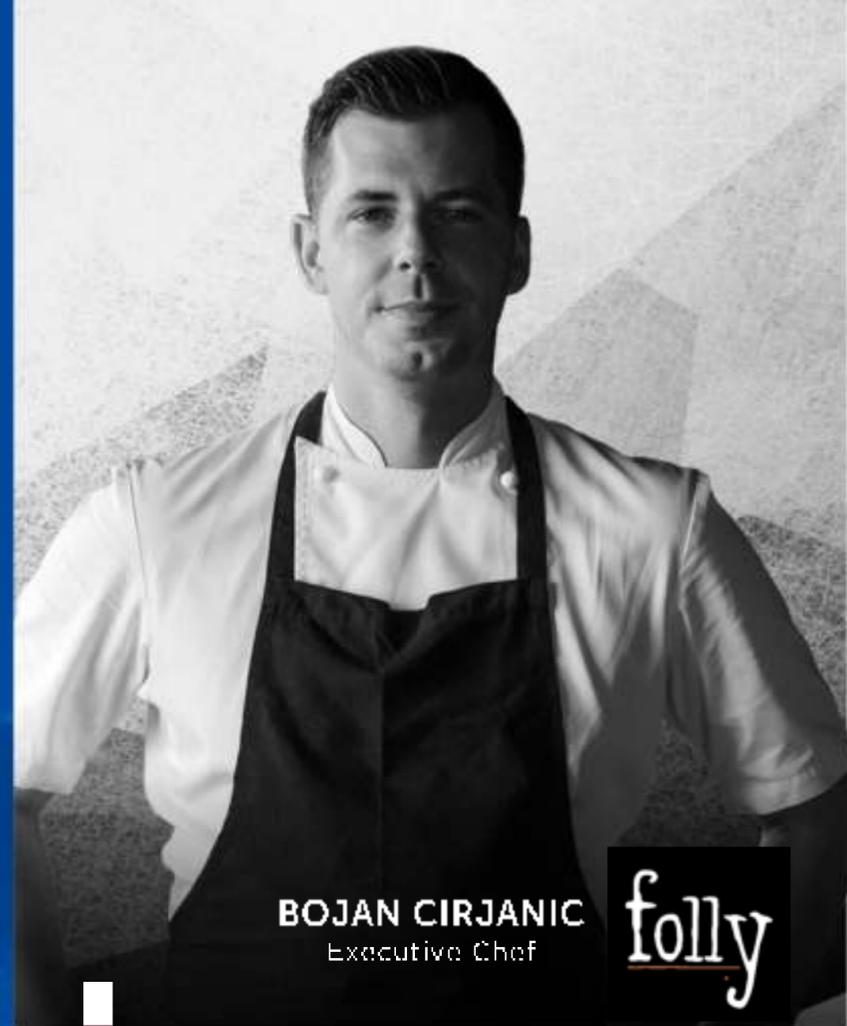
What I get from Gulfhost this year is inspiration. Meeting all the chefs, taking part and learning from the masterclasses, it is all a source of great inspiration.



I think it's cool, like every year, I'm always happy to participate, just to meet the community. It's a great initiative, it's great to have all those great chefs together and hear the new insights



GREGOIRE BERGER
Executive Chef Of Ossiano
Atlantis The Palm, Dubai



BOJAN CIRJANIC
Executive Chef



It's my pleasure to be at Gulfhost and to showcase what we do in Folly. Events like these are very important for the chefs and restaurateurs. As you know, we don't really have a lot of time off to go and visit different places, so bringing everyone together in one place is very important for us, in Dubai and in general, and it will be great to meet so many people and get to know what everyone is doing.



Top table this year is a very special occasion to showcase what we are doing and talk about how we find the changes in the industry. The thing I like most is that people are coming from all around the world and everyone is bringing a part of themselves into the city, they put their own input, techniques, ingredients, spices, etc. I think it is growing, and it is growing in a very good way.



CARMEN RUEDA
Executive Pastry Chef



YouthX

ESTABLISH RELATIONSHIPS

WITH TOP-TIER HOTEL BRANDS
FROM THE REGION

YouthX is set to bring together young chefs from the region's leading hotels, providing them with an unparalleled platform to showcase their culinary skills in a thrilling competition. This unique event aims to recognise and reward their valuable contributions to the region's ever-growing influence on the global gastronomic scene.



THE LEGACY OF YOUTHX



AMPLIFYING EXCITEMENT ON A GLOBAL SCALE

WITH OUR MARKETING AND PR ENDEAVOURS



55M+

Impressions reached through our website



807,731

Accounts reached Through social media



1.3M+

Paid channels were Bringing both last click & assisted conversions



+45,712%

Growth in accounts Engaged on social media reached

OPTIMISE YOUR BRAND PRESENCE

BY REQUESTING INFO

As an exhibitor you can optimise your brand presence and benefit from the below opportunities - contact the team on gulfhost@dwtc.com



SPONSORSHIPS



COOKING
MASTERCLASSES



ADVERTISING



SUMMIT SPEAKING
OPPORTUNITIES



DEDICATED
MATCHMAKING
PROGRAMME

NOW IS THE TIME TO
CONNECT

GULFHOST 2024	A E D
Space Only - Early Bird (upto April 26th 2024) Minimum 24sqm	1,775/sqm
Space Only (Standard)	1,850/sqm
Shell Scheme - Early Bird (upto April 26th 2024) Minimum 12sqm	2,125/sqm
Shell Scheme (Standard)	2,200/sqm
Double Decker	900/sqm

SECONDARY REVENUES	A E D
Enhanced Internet Listing	1,650
Insurance	570
Registration	1,000

**GET IN TOUCH TO LEARN
MORE ABOUT YOUR
PARTICIPATING OPTIONS**

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