



HELD UNDER THE PATRONAGE OF HIS EXCELLENCY DR. MOUSTAFA MADBOULY,
PRIME MINISTER OF THE ARAB REPUBLIC OF EGYPT



SUPPORTED BY

MINISTRY OF
HOUSING, UTILITIES &
URBAN COMMUNITIES

25 – 27 JUNE 2022

Egypt International Exhibition Center (EIEC)

www.thebig5constructegypt.com

EXHIBIT

at the most important
construction
exhibition in Egypt



Featuring:



Organised by:



Member of:



The *only* international construction event to take place in Egypt in 2021



Key benefits of exhibiting in 2022:

Raise brand and product awareness



Meet top decision makers in one place



Get the latest industry insights



Access a new market cost effectively



3rd
Edition
In 2021



11,027
Total
Participants



196
Exhibiting
Companies



15
Exhibiting
Countries

The successful third edition of The Big 5 Construct Egypt was inaugurated by **Dr. Assem El-Gazzar, Minister of Housing, Utilities and Urban Communities**. He was joined by **Eng. Khaled Abbas, Deputy Minister of Housing, Utilities, and Urban Communities for National Projects**, **H.E Otunba Richard Adeniyi, Honorable Minister, Federal Ministry of Industry, Trade and Investment, Nigeria**, **H.E Patricia de Lille, Honourable Minister, Ministry of Public Works and Infrastructure of South Africa**, as well as other ambassadors and government dignitaries.



exhibitors agree that once travel restrictions are fully lifted, in-person events will be more important than ever for reestablishing contacts and rebuilding networks

Tap into Egypt's huge market potential



\$450bn+
known future
construction projects



100mn+
Egypt's population

3rd
largest projects
market



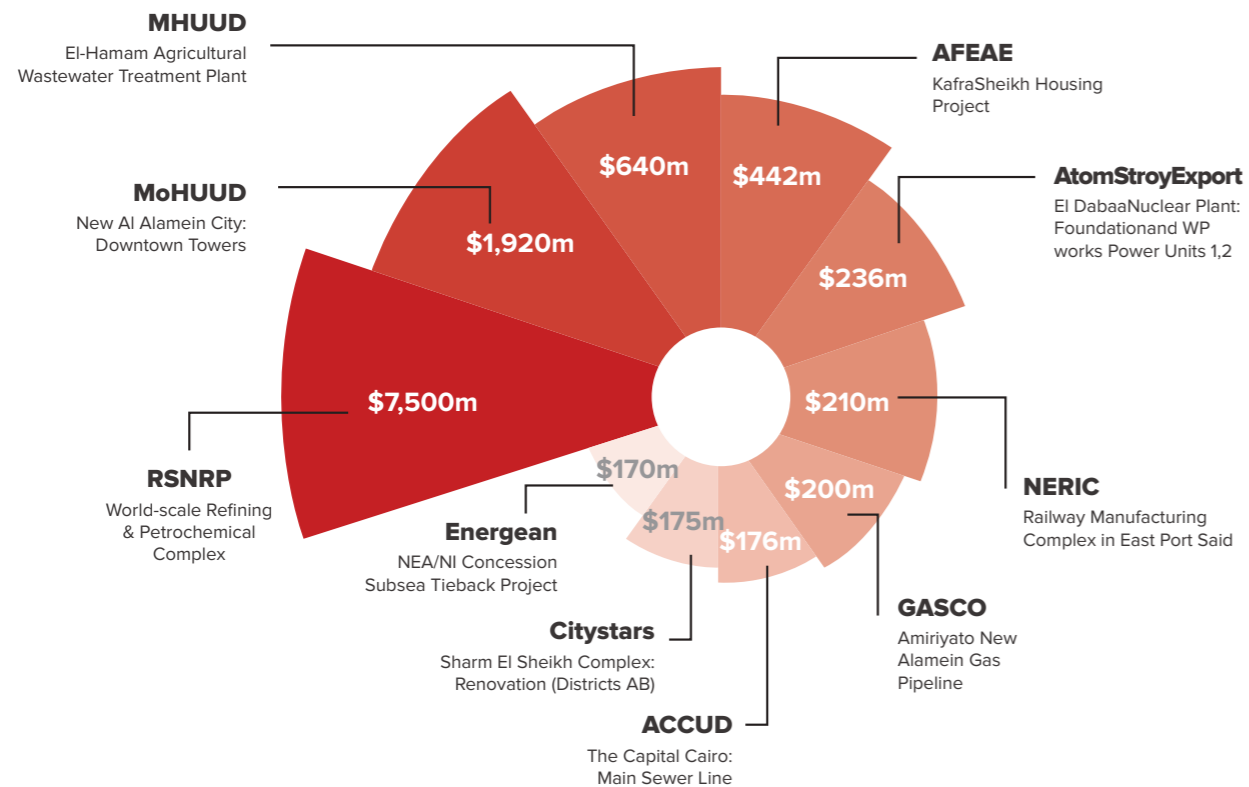
52%
of planned and un-awarded
projects in Egypt represented
by construction sector



2%
population growth
each year

Key projects

Largest projects awarded in 2021 so far include:



Source: MEED, Savills.com



What we achieved in 2021

The 2021 edition in numbers:



11,027
Total Participants



196
Exhibiting Companies



15
Exhibiting Countries



16,700sqm
Gross Stand Space



336
Conference Delegates



53
Conference Speakers

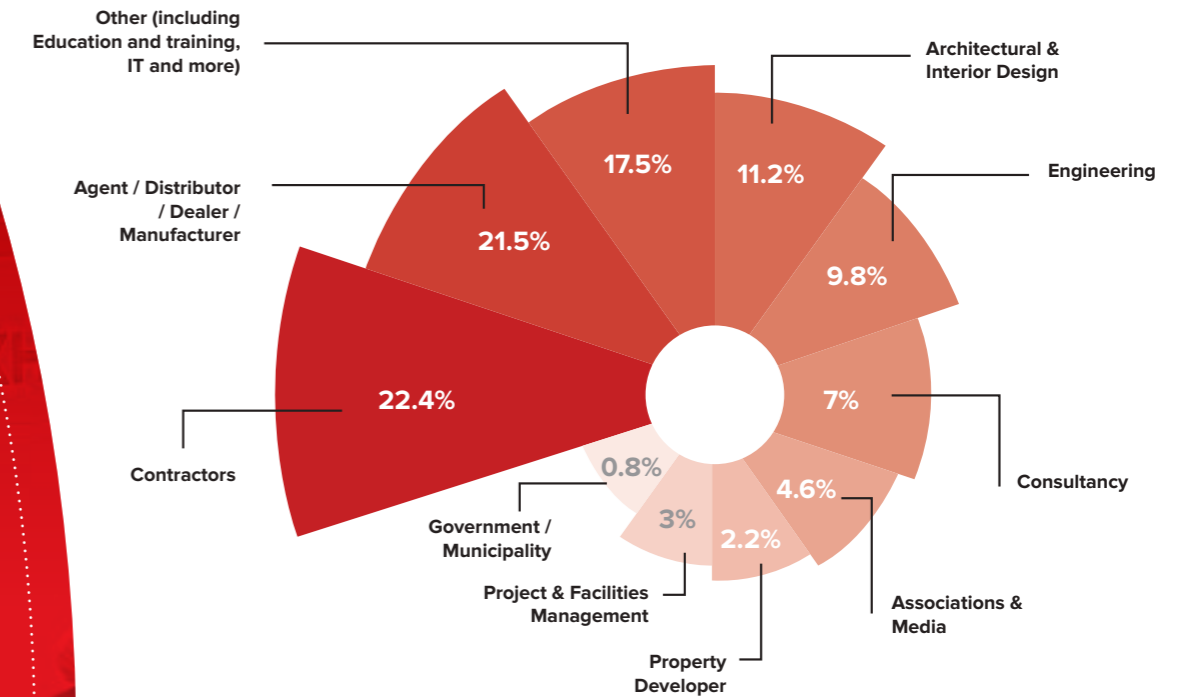


20
Award Categories



34
Talk Sessions

Company activity of our visitors:



Top visiting companies included:



We welcomed some of the biggest global construction players as confirmed exhibitors and sponsors, including:



Our exhibitors came from:



“ This is really a great moment to be able to come back to exhibitions, to interact face to face with business partners, colleagues and to make new acquaintances.

Dr. Eng. Muhammad Al-Mekkawi, **CEO, City Edge Developments**

The Big 5 Construct Egypt covers all sectors of the construction industry

We bring the right buyers together with the right products, under one roof to win you business.



MEP Services

- Water Technology
- Pumps, Pipes & Plumbing
- Electrical Systems & Products
- Safety, Security & Fire Protection
- All other MEP related products and services



Construction Tools & Building Materials

- Hardware
- Construction Tools & Equipment
- Work Safety Equipment & Gear
- Roofing
- Elevators, Escalators & Access Control
- Special Construction
- Metal, Steel & Aluminium



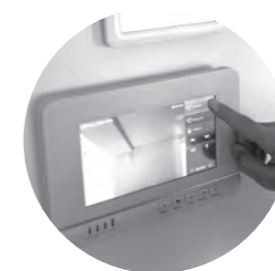
Building Interiors

- Lighting
- Coatings, Sealants & Adhesives
- Ceiling, Walling & Other Interior Finishes
- Kitchen & Bathroom



Plant Machinery & Vehicles

- Subsurface, Quarrying & Mining
- Lifting, Materials, Handling & Transportation
- Site Equipment
- Construction Technology



Smart Buildings

- Smart Home & Building Automation
- Access Control Systems
- Measurement & Control Technology
- Parking Gate Systems
- Artificial Intelligence
- Building Surveillance

Strategic conference attended by international government officials and senior industry stakeholders



3 days |
 53 speakers |
 336 delegates

2021 speakers included:



H.E Otunda Richard Adeniyi Adebayo

Honorable Minister, Federal Ministry of Industry, Trade and Investment, Nigeria



H.E Patricia de Lille

Honourable Minister of Public Works and Infrastructure of the Republic of South Africa



Hassan Allam
Hassan Allam Holding



Amr Allam
Hassan Allam Holding



Osama Bishai
Orascom Construction



Sayed Farook
The Arab Contractors



Ayman Suleiman
Egypt Sovereign Wealth Fund



Walaa Elhousseiny
United Nations Global Compact



Heike Harmgart
ERBD



Mohamed Tarek
CCC



Malinne Blomberg
North Africa African Development Bank



Salah M. El Haggag
The American University in Cairo



Todd Wilcox
HSBC Egypt

“

The Big 5 Construct Egypt represents a great place for business leaders to discuss, sign agreements and present investment opportunities, at a time when infrastructure projects play a decisive role in the economic recovery, not only in Egypt but around the world.

Mohamed El Dahshoury, CEO, **Hassan Allam Construction (HAC)**



Key themes:



Market Outlook



Partnerships



Leadership



Digitalisation



Innovation



“

I am very happy to receive this award from The Big 5. It is an honour for Ora Developers.

Residential project of the year winner, Zed El Sheikh Zayed,
Ora Developers



Industry awards recognising innovation and celebrating construction excellence



20
Award Categories



3
Hours Of High Level Networking



19
Esteemed Judges

2021 WINNERS

CONSULTANCY OF THE YEAR IN ASSOCIATION WITH



INNOVATION OF THE YEAR IN ASSOCIATION WITH **SIEMENS**

Grand Nile Plaza -A Living Pedestrian Bridge Over the Nile, **Five Egyptian Architects**

COMMUNITY PROJECT OF THE YEAR IN ASSOCIATION WITH



National Museum of Egyptian Civilization
Hassan Allam Construction

INFRASTRUCTURE PROJECT OF THE YEAR IN ASSOCIATION WITH



Cairo Monorail Projects – New Capital City (NC) and 6th of October City (6O) Monorail Lines Guideway Structures
Orascom Construction, The Arab Contractors Company, Innova Transportation

FEMALE CONSTRUCTION LEADER OF THE YEAR Dr Manal Hussein, **New City Developments**

MALE CONSTRUCTION LEADER OF THE YEAR Maged El Hawary, **ASGC Construction**

YOUNG MALE CONSTRUCTION PROFESSIONAL OF THE YEAR Engineer Abdulhay M. Badawy, **The Arab Contractors Company**

YOUNG FEMALE CONSTRUCTION PROFESSIONAL OF THE YEAR Safy Hassan, **Vital Konzept**

ARCHITECTURE FIRM OF THE YEAR **Vital Konzept**

CONTRACTOR OF THE YEAR **Hassan Allam Construction**

ENGINEERING FIRM OF THE YEAR **Con-creative Consultancy**

AWARD FOR HEALTH AND SAFETY **ASGC Egypt**

AWARD FOR INCLUSION & DIVERSITY **Amreyah Cement Co (Intercement Egypt)**

SUSTAINABLE INITIATIVE OF THE YEAR DBAF SYSTEM **Mag for contracting**

RESIDENTIAL PROJECT OF THE YEAR ZED El Sheikh Zayed **Ora Developers**

COMMERCIAL PROJECT OF THE YEAR City Center Almaza Project The JV of Consolidated Contractors Group S.A.L (Offshore) (CCC), **Hassan Allam Construction**




MEP (MECHANICAL, ELECTRICAL & PLUMBING) PROJECT OF THE YEAR Cairo Metro – Line 3 – Phase 4B **The Arab Contractors Company**

POWER & WATER PROJECT OF THE YEAR The 262.5MW Ras Ghareb Wind Farm **Orascom Construction**

YOUTH ENGAGEMENT INITIATIVE OF THE YEAR Bridging The Gap between Higher Engineering Education & Construction Requirement in AC-ICEMT **The Arab Contractors Company**

Additional features to bring you more customers

CPD certified industry talks attracting even more visitors

 **53** speakers |  **34** talks |  **2,904** workshop attendees



Themes:

-  **Talks**
BIM
-  **Talks**
Engineering
-  **Talks**
Sustainability
-  **Talks**
Technology
-  **Talks**
Architecture & Design
-  **Talks**
Project Management
-  **Talks**
Smart Buildings

Qualified business matching at the VIP buyers programme

Meet serious procurement professionals with purchasing power from Africa

Participants in the programme include:

- >> Purchasing / budgetary decision makers with authority to procure products and services
- >> Have future business in Egypt
- >> Have proof of conducting business outside their home country
- >> Are actively looking for specific construction products

149 meetings organised in the previous programme

Exhibitor marketing powerpack to help you increase your qualified leads by 50%*

Exhibiting at The Big 5 Construct Egypt gives you access to a marketing powerpack that will enhance your exposure, converting stand visitors to leads.



Send personalised and impactful email invitations.



Promote your products to our huge Facebook network.



Let your followers know about your participation with our personalised social media posts, created just for you!



Let us create a personalised social media post for you to let your followers know about your participation.



Make each email you send a promotional opportunity by adding an event email signature.



*Source: Survey by CEIR and Deloitte & Touche

Become a sponsor and further increase your brand awareness

2021 sponsors included:

STRATEGIC PARTNER HASSAN ALLAM HOLDING	PLATINUM PARTNER ORASCOM CONSTRUCTION	CONSTRUCTION PARTNER The Arab Contractors OSMAN AHMED OSMAN & Co.	
BANKING PARTNER بنك القاهرة Banque du Caire	GOLD SPONSOR ABB	GOLD SPONSOR DORRA CONTRACTING	
GOLD SPONSOR SAMCRETE ENGINEERS & CONTRACTORS / SE&C	CATEGORY SPONSOR SIEMENS	SILVER SPONSOR KELLER	
LEADERSHIP IN ENGINEERING SESSION HOST zdsarchitects™	SESSION HOST KEMET Corporation	VIP LOUNGE PARTNER HANIMEX	STONE SPONSOR جرانيت
	AUTODESK Value Added Distributor		

The Big 5 portfolio of international, award-winning events

Facilitating business for the construction industry



Established in 1979 in Dubai, the trading hub between East and West, over the past four decades The Big 5 has enabled partnerships, advanced knowledge, and industry best practices, while serving as the gateway for international companies to access emerging markets.

Year after year, the event has facilitated trade and brought thousands of innovative products to the Middle East region and beyond, helping construction professionals thrive through face-to-face connections.

Continuing to evolve and expand into new territories from its UAE origins to Saudi Arabia, Egypt, Kenya, Ethiopia, Nigeria, and South Africa, the portfolio has also developed specialised events for the landscape, concrete, PMV, stone, HVAC R, solar, glass, windows, doors & facades, and facilities management sectors.

Today, The Big 5 portfolio of events attracts over 100,000 participants, supporting real estate developers, architects, contractors, engineers, consultants, manufacturers, and distributors to excel with their projects and be ready for this new and very different era.

Why sponsor at The Big 5 Construct Egypt:



Enhance your corporate image that ultimately influences customer attitudes



Assist with driving sales as potential clients seek out your company



Increase your company's visibility and profile before, during and after the event



Stay ahead of the competition



50+ events across Middle East, Africa & Asia



40+ network of agents worldwide



250,000+ visitors every year



1,000,000+ database of professionals in the region



1500+ workshops at our events, each year



1995 first operated in Middle East & Africa



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BOOK A STAND TODAY.

Contact us now.

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☎ +971 56 404 7856

Featuring:



Organised by:

dmg events

Member of:

