

SAUDI  
BUILD



# Reshaping the Future of Construction

Setting milestones for growth each year

The 32<sup>nd</sup> International Trade Exhibition  
for Construction Materials, Building &  
Environmental Technology.



**15–18 November 2021**

Riyadh International Convention & Exhibition Centre  
Riyadh - Saudi Arabia

Organizers



REC

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Riyadh Exhibitions Company Ltd.

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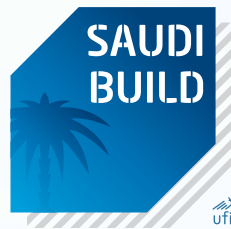
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Saudi Exhibitions & Convention Bureau  
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# An Era of Transformation



Celebrating the 32<sup>nd</sup> Edition of Progress  
& Prosperity in the Construction Sector

Saudi Build has become the benchmark in the industrial sector as it grows year by year as a common place for manufacturers, exporters, investors and experts to join in to shape the future of innovative building across the Kingdom of Saudi Arabia

# A Monumental Contribution

The 1980s were a pivotal time for the Saudi Building sector, where private and public sectors were keen to put in their time and investments towards the infrastructure growth in the region.

A platform that made technologies, techniques and World-class expertise available to a huge audience, mutually interested in building a future for quality construction and developments in the region.

Saudi Build grew to become a yearly convention by 1991 in Riyadh, one of the largest of its kind and spread across 24,000 SqM, with a quality and network that has improved and grown every year.



**SINCE**  
**1981**



“ Such interest and demand in the industry initiated the idea of Saudi Build in 1981. ”

# Year **2021** : A Leap into Innovation

The 32<sup>nd</sup> Edition of Saudi Build Exhibition is set to be executed with the highest quality and will be spread across 18,000 SqM. Celebrating participation from 520 companies, 34 countries, 15 supporting bodies and 9 country pavilions, the event is a hub for innovation and progress in the sector.

Saudi Build Exhibition is also proud to be held concurrently with Saudi PMV Series and the "Electro-Mechanical" Exhibition.

## Vision

To be the utopia for local and international exhibitors and visitors who demonstrate a keen interest in seeking opportunities of growth in the construction and building Sector in the Middle-East.

## Mission

Saudi Build serves to lead support for construction and infrastructure in the Middle East, through bringing the latest technologies, expertise and insights from around the World. It is a road-map to build public-private partnerships and hence advancing an unparalleled development in the sector.

**+23 K**

Visitors

**520**

Companies

**34**

Countries

**15**

Supporting Bodies

**9**

country pavilions

**32**  
EDITION



Sector Overview

# Expanding into a **Constructive** **Future**

The Kingdom of Saudi Arabia is paving its ways to an arena of multitudinal projects in the sector of Construction. Keeping the potential and relative growth over the years for the sector, Saudi Build has been a major contributor for the sector's development.

With projects holding value upto \$250 Billion in the making, the sector shows a lot of potential in terms of monetary returns and growth.





## Sector Importance

# A BOOMING Industry

The ambitious Saudi Vision 2030 aims at taking away the focus on oil profits and instead towards construction in both residential and non-residential segments.

The idea is to create better access and living for the people of the Kingdom and serve as a powerhouse logistical hub connecting the three continents of Asia, Europe and Africa. Government's support in the construction of ports, railways, airports and roads will enhance the Kingdom's interconnectivity and facilitate the flow of raw materials, capital and human resources. Being the largest regional market in the sector, Saudi Arabia is moving towards a long-term development plan to grab the imminent opportunities.

As announced in the budget of 2019, the construction targets include the building of 355 new schools, 23,000 housing units using modern construction techniques and finishing 100 housing projects by the end of 2019.



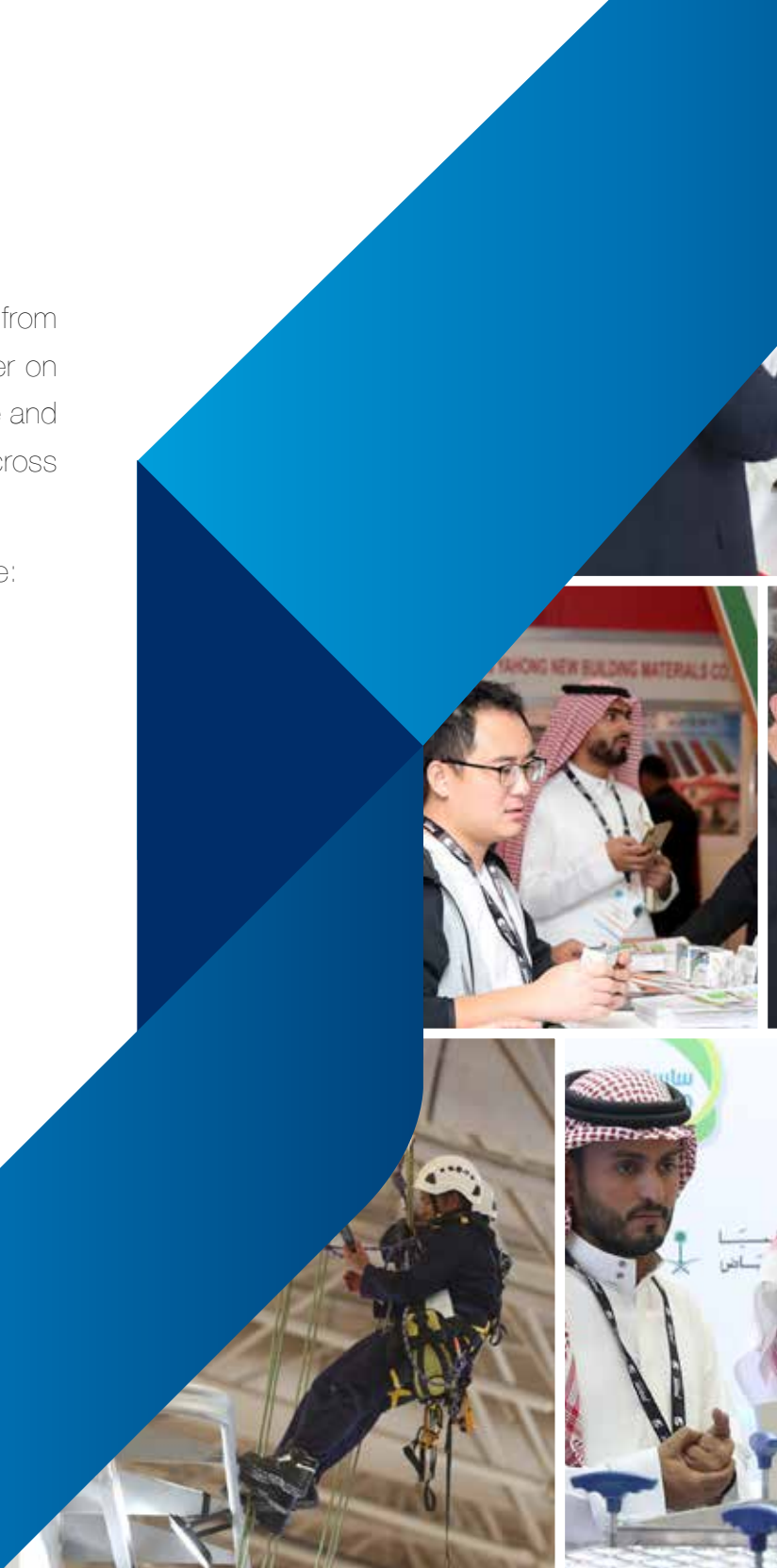
# Target Audience

Harboring Participation from Across the World

The event is a hub for experts, individuals and groups from both the public and private sectors, to come together on a single platform in order to share insights, experience and discuss key projects for the prosperity of industry across the region.

The key participants and visitors of Saudi Build include:

- Investors
- Businessmen
- VIPs
- Real estate developers
- Diplomats
- Professionals & Engineers
- Contractors
- Services companies
- Construction equipment suppliers
- Consultants
- Contractors
- Official National Delegations
- Purchase managers
- Consultants
- Technical specialists
- Project managers
- Merchants & distributors





## List of Exhibits

# A Dynamic Variety of **Exhibits**

Saudi Build 2021 aims to bring diversity and the amalgamation of a variety of sub-categories from the construction industry. It will bring forth an outstanding show of technology and innovation in the construction sector.

The exhibit shall include:

### **Stone-Tech**

- Abrasive Water Jet
- CNC Machinery for Marble, Granite & Stone
- Cutting, Quarry & Polishing Tools
- Discs & Blades
- Granite Blocks & Slabs
- Granite Bridge Saw
- Grinding Machinery
- Marble & Granite Tiles
- Marble Blocks & Slabs
- Marble Polishing & Protection Products
- Marble, Granite & Mosaic
- Multi Function Milling & Cutting Machinery
- Polishing Machinery
- Reconstituted Stone
- Slate – Roofing, Lead
- Stone Cleaning & Restoration
- Stone Products
- Stone Veneer

### **PMV Series**

- Heavy Machinery & Equipment
- Cutting & Formation Machines
- Cranes / Tower Cranes

- Machines & Plants
- Tractors
- Loaders / Skid Loaders
- Lifting Appliances & Conveyors
- Formwork & Scaffolding
- Construction Vehicles & Equipment
- Mining Machines
- Construction Equipment, tools & special systems

### **Technology**

- 3D Printing
- Automation
- Robotics
- IoT
- Data Analytics
- Machine Learning
- Big Data
- Virtual Reality
- Smart Buildings
- Digitalization.

### **Interior**

#### **Interior Design & Finishing**

- Architectural Finishing Products
- Interior Decorative Products

- Ceramic Tiles
- Doors & Windows
- Glass & Glazing
- Locks & Handles
- Paints
- Sanitary Fixtures & Appliances
- Wood Products
- Wall covering- Finishes external and internal
- Furniture
- Ornaments
- Handicrafts
- Mosaic
- Wall Coverings and Wallpaper
- Restaurant Design
- Décor
- Home and Lifestyle
- Ceramics
- Marble

## **Construction**

### **Consultancy Services**

- Engineering
- Design Services

### **Construction techniques**

- Construction Systems & Technologies
- Security & Safety Systems

- Water & Heat Insulation

### **Construction material**

- Adhesives & Sealants
- Aggregate
- Building Materials
- Concrete Products & Precast Structures
- Gypsum Products
- Masonry-Bricks, Block work, Cement
- Nuts, Bolts, Screws & Hinges
- Plants (Batching, Cement, etc..)
- Props & Beams
- Protective Coatings, Powder
- Slabs
- Steel Products
- Timber- Frames, Beams

### **External solutions**

- Stamped Concrete
- Facades & Cladding
- Aluminum Frames & Structures
- Street Furniture- Signage & Signs
- Swimming Pools & Accessories
- Landscaping & Garden Ornaments

# List of Exhibits

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## **HVAR**

### **HEATING SYSTEMS AND EQUIPMENT'S**

- Interior Heaters
- Boilers & Components
- Alternative & Renewable Energy
- Water Heaters
- Radiant/ Floor Heating Systems
- Heat Automation Components
- Hot Air Apparatus
- Induction Heating Apparatus etc.
- PIPES & FITTINGS
- All Types of Pipes
- Steel & Copper Pipes
- PE, PVC, PPR, PPRC Pipes
- Ductile Pipes
- Insulated/Coated Pipes
- Thermoplastic Hose & Fittings
- Pipe Fittings for Water Supply in Building
- Fittings for Water Heating Equipment's
- Gas Fittings
- Fire Extinguishing Fitting
- Fittings for Refrigeration Systems etc.

## **ELECTRONIC SYSTEMS & BUILDING AUTOMATION COMPONENTS**

- Facility Management Systems
- Building Automation Systems
- Energy Management Systems
- Climate Control
- Web-Based Monitoring Systems
- Net-Worked Building Systems etc

## **INSTALLATION SYSTEMS & COMPONENTS:**

- Installation Components
- Radiators
- Towel Warmers
- Valves & Faucets
- Pumps / Boosters
- Burners /Boilers
- Thermal Insulation Materials
- Sound Insulation Materials
- Water Proofing Membrane
- Measurement Devices & Indicators
- Water Purification, Treatment Systems & Equipment's

- Sealants
- Fire Installation Components
- Descaling Materials
- Drainage Appliances
- Filters etc

### **REFRIGERATION SYSTEMS AND COMPONENTS**

- Chillers / Cooling Towers
- Close Circuit Liquid
- Refrigeration Systems
- Ice Makers / Ice-Cream Machines
- Freezing Equipment for Food Industry
- Freezers for Pharma & Biotech Industry
- Refrigerant Gases
- Cold Rooms & Accessories
- Refrigeration Heat Exchanger
- Evaporative Condensers
- Refrigeration Compressors
- Evaporative Coolers
- Mobile Refrigeration Systems
- Air Conditioner Refrigeration Components
- Thermostats / Vibration Absorber
- Refrigeration Oils
- Refrigeration Systems & Equipment's etc

### **AIR CONDITIONING, VENTILATION SYSTEMS & EQUIPMENT'S**

- Air Conditioner Units
- Fans / Fan Coils
- Condensers
- Heat Pumps
- AC Automation Components
- AC Condensing Pumps
- Ventilators
- Air Ducts/ Filters/ Dampers
- Air Curtains /Washers
- Air Cleaning Devices
- Clean Rooms
- Humidifiers / Dehumidifiers etc

### **SERVICE GROUPS**

- Mechanical, Installation Design & Application
- Industrial Associations & Foundations
- Finance Companies & Organizations
- R&D and Consulting Services
- Other Services etc

List of Exhibits



## Why Exhibit?

### Now is the Time

- Meet and network with key decision makers, experts and investors from around the world.
- Build long-term partnerships, as the event caters both public and private sector.
- Discuss opportunities of mutual growth with local entities and sign agreements at the event.
- Get industry relevant current and future insights on the Saudi Construction industry to get strategic direction.
- Showcase your brand visibility amongst the pioneers from the Construction Industry.

## Why Visit?

### Build Network, Build Partnerships

- Witness Key note discussions as more than 600 local, regional and International organizations come together on a common platform.
- Explore new technologies, advancements and opportunities relevant to the industry.
- Meet decision makers and leading experts from the construction arena.
- Get hands-on special offers by exhibitors on construction material, tools and services
- Benefit from potential business collaborations.



# Sponsorship

Maximise your presence at the event with our tailored sponsorship solutions. We strive to add value to our sponsorship packages by ensuring that our sponsors benefit from ongoing exposure and coverage. Below is a list of available opportunities that will allow you to promote your business before, during and after the show.

Our sponsorship team is ready to tailor a package that matches your specific business goals, objectives and budget.

## Exclusive Opportunities

- Workshop and seminar time slots.
- Exclusive branding in the main entrances to the exhibition.
- Exhibitor, visitor and delegate badges, lanyards and carrier bags.
- Advertisement in the show catalogue, which is distributed to event attendees.

## Pre and Post Show Opportunities

- Web banners on show website.
- Featured articles in monthly show newsletters.
- Exclusive e-shots to our database with an invitation to visit your stand
- Dedicated emails to show visitors database.

## Onsite Branding

- Logo displayed on banners inside and outside the exhibition area.
- Logo displayed on event signage in strategic locations.
- Press conferences and media centre.

Benchmarks Set in 2019

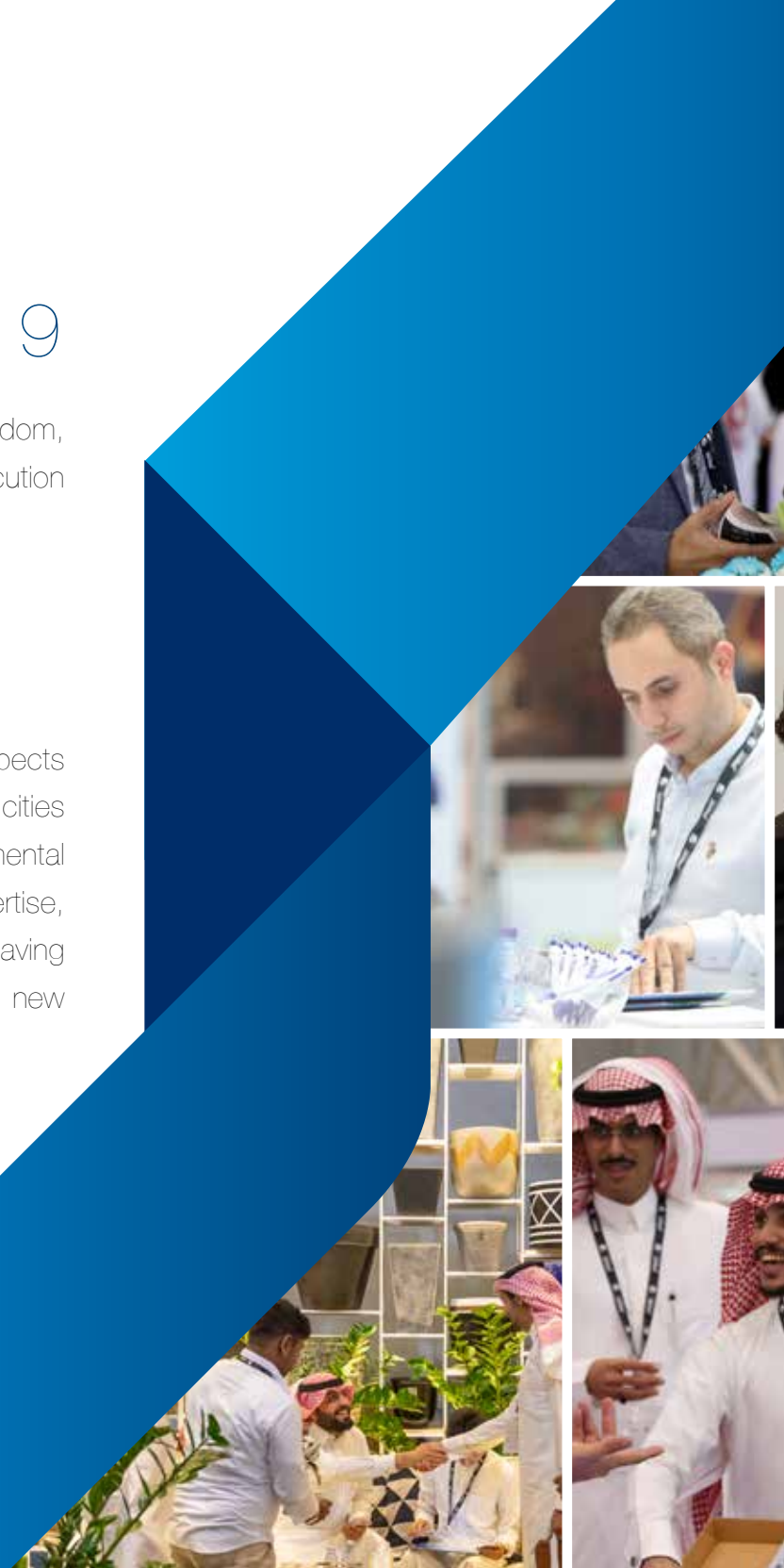
Saudi Build

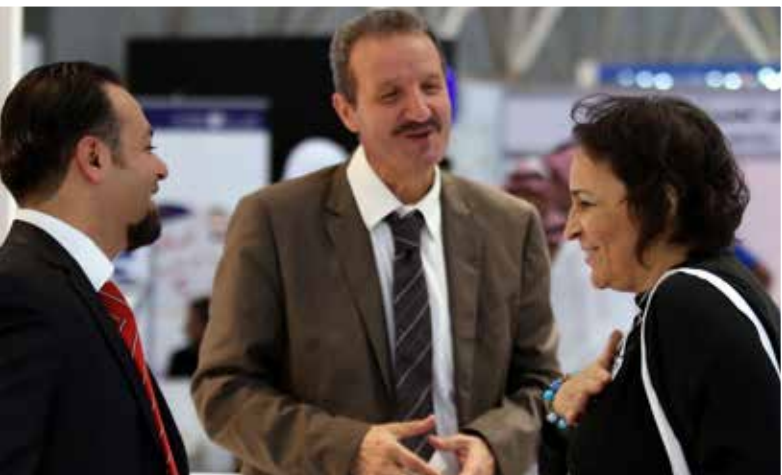
## Exuberance in 2019

Realizing the growth in Construction Sector of the Kingdom, Saudi Build 2019 set higher benchmarks with its execution from 7-10 October 2019 in Riyadh.

**The event for the first time nurtured dialogue around the Construction industry with a 3-day Conference.**

The event included keynote discussions on the prospects of significant investment projects, emerging smart cities and technologies, and the upcoming developmental endeavors. With abundant local and international expertise, the conference positioned itself as a gateway to having an insightful outlook into the industry and giving us new possibilities for year 2021.





# REC EXPO Ltd.



Managed by a team of professionals, REC EXPO Ltd. has more than 38 years experience in delivering the most engaging exhibitions, tradeshow and events in the Kingdom. Saudi Build 2021 is expected to be another milestone in the organizations celebrated history. With 440 impactful events organized to date, REC is a true thought leader in the industry, owing to its exemplary history and access to high-quality resources.

[[www.recexpo.com](http://www.recexpo.com)]

## About the Venue

For more information about (RICEC) please visit [www.ricec.com.sa](http://www.ricec.com.sa)

The Time to BUILD Strategic Partnerships is Here.

# Book Your Booth Now.

For direct booking requests and further information, Please contact :

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