INTERNATIONAL BUSINESS CONVENTION FOR AUTOMOTIVE & VEHICLE INNOVATION

PLENARY CONFERENCE - B2B MEETINGS - EXHIBITION





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What's VTM

VEHICLE & TRANSPORTATION TECHNOLOGY INNOVATION MEETINGS

Piemonte, the centre of future road mobility

Road mobility is undergoing a revolution driven by four major trends: emission reduction, connectivity, Artificial Intelligence and new customer needs. Electric and/or hybrid vehicles will become in the future the top selling products, connected to each other and to the infrastructure and able to move autonomously.

This will be a breakthrough in the transportation of people and goods, and will significantly change the way vehicles will be designed, developed, produced and used. New mobility models and the related services will be diffused, creating stimulating opportunities of new products and services.

Piemonte is a leading cluster in the global automotive sector, thanks to the presence of major international OEMs and other stakeholders, a complete and competitive supply chain, R&D centres, universities and engineering services. Altogether they are active in the development of disruptive technologies to fulfil the needs of future road mobility. developing distinctive technologies and solutions in the fields of electrification, connectivity, autonomous driving, sustainable and sharing mobility, Big Data and **software-designed vehicles**, projecting the whole territory towards new challenges and new consumer markets.

When dealing with mobility experimentation, Torino offers exceptional possibilities: it is in fact one of the first cities in Italy allowing the testing of connected and autonomous vehicles on its public roads and in real traffic conditions.

VTM is a new mobility technology event that brings together the vehicle and transportation community: from vehicle makers and tier suppliers to mobility decision makers, disruptive technology entrepreneurs and solution providers.

This unmissable event features a full program of conference sessions that will bring together the vehicle and transportation community to explore the key challenges and opportunities of the future of mobility and new vehicle technologies.



2018 FIGURES

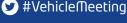
2,500 B2B Meetings

1,300 **Participants**

247 Companies

20 **Countries represented**





INNOVATIVE B2B MEETINGS

WHO CAN ATTEND?



Represented countries

Italy, France, China, Austria, Belgium, UK, Germany, Slovenia, Spain, Israel, USA, Sweden, Russia, India, South Korea, Switzerland.

BUYERS

YOU WANT TO MEET SUPPLIERS AND MANUFACTURING PARTNERS!

You're involved in: Supply chain I Procurement I Purchasing I Engineering I Fabrication I R&D, etc.

SUPPLIERS

YOU WANT TO SELL YOUR CAPABILITIES, PRODUCTS OR SERVICES!

You're involved in: Sales I Marketing I Business development I Technical promotion, etc.

Collateral events

an innovative format for an innovative sector











Conferences

- Electric and Hybrid vehicles, batteries and electric components
- Hydrogen, new sustainable propulsion systems
- Software-defined vehicles
- Sensing and control technologies for ADAS and autonomous driving
- Short-and long-range Connectivity, smart infrastructures, cloud services
- Micromobility and new mobility concepts
- Safety-Security validation and certification of vehicles and components





EXHIBITION CENTER

The event will take place at OGR Torino: Corso Castelfidardo, 22, 10138 Torino TO, Italy

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