

INDEX

Interior Design & Furniture Exhibition

27 - 29 MAY 2025
DUBAI WORLD TRADE CENTRE

GLOBAL DESTINATION FOR THE INTERIOR DESIGN AND FIT-OUT INDUSTRY

CO-LOCATED WITH



THE HOTEL SHOW



WORKSPACE

ORGANIZED BY

dmg events





INDEX is the ultimate meeting place for the interior design and fit-out industry. For over 30 years, this truly global event has become the gateway for suppliers, brands and manufacturers to connect with buyers from across MENA.

Offering unmatched market access and growth opportunities, INDEX presents a diverse range of product sectors, including Furniture, Kitchen & Bathroom, Flooring & Surfaces, Design & Fit-out, Décor, and more.

Besides bringing the biggest industry players together, participating at INDEX will help you gain direct access to a curated audience of key buyers and decision-makers and expand your business reach across the MENA region and beyond.

PRODUCT SECTORS

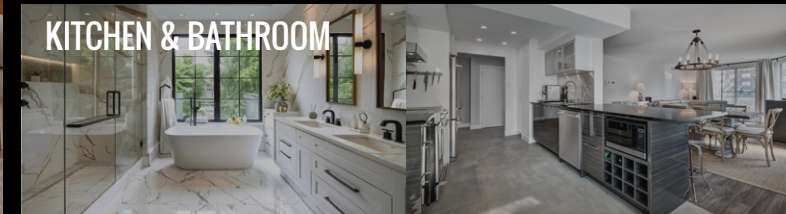
FURNITURE



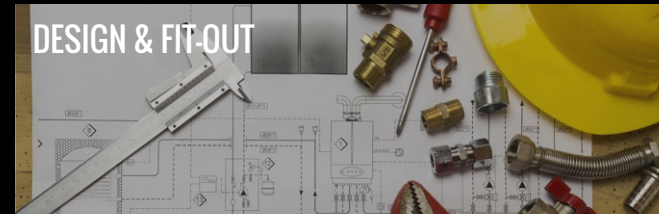
OUTDOOR LIVING



KITCHEN & BATHROOM



DESIGN & FIT-OUT



AUTOMATION & TECHNOLOGY



FLOORING & SURFACES



DÉCOR



ARCHITECTURAL HARDWARE



FURNISHING FABRICS



LIGHTING



WHO WILL YOU MEET?

4SPACE
DESIGN

BISHOP
DESIGN
DUBAI • MIAMI

Design interiors

DESIGNSMITH.
Architecture | Interiors | Furniture
est. 1983

Dewan
Architects +
Engineers

DLR Group

EMAAR

Gensler

homecentre

Kart

Kristina Zanic
DESIGN CONSULTANTS

W

LWK
+PARTNERS

MARRIOTT

PAN
HOME

roar

SB
ID.
SWISS
BUREAU
INTERIOR
DESIGN & BUILD


SUMMERTOWN

W-B
WOODS BAGOT

“

INDEX is always a great place to be, you attract the leading personalities, the Design Talks is quite exceptional, a lot of interesting topics being covered - the trends, where the industry is going. Its really a great place to be.

- Louise Pitt
Head of Marketing & Communications (Gulf Office), Geberit



2025 SHOW IN NUMBERS

33,000+

Visitors across
co-located shows

900+

Exhibitors across
co-located shows

100+

Industry Experts

DIRECT ACCESS TO YOUR BUYERS

INTERIOR DESIGNERS

ARCHITECTURAL FIRMS

CONSULTANCIES

RETAILERS

FIT-OUT AGENCIES

DISTRIBUTORS

PROCUREMENTS

PROPERTY DEVELOPERS/OWNERS

HOTEL DEVELOPERS

GOVERNMENTS/TRADE ASSOCIATIONS



85%

of our exhibitors benefit from the show's extensive networking opportunities.

75%

of our exhibitors make INDEX a "must" attend event for their business every year.

72%

of our exhibitors will return in 2025.

HERE ARE JUST SOME OF THE BRANDS WHO HAVE EXHIBITED WITH US IN THE PAST



WHY IS INDEX GOOD FOR YOUR BUSINESS?

GAIN BRAND EXPOSURE

Whether you're launching new solutions or expanding brand recognition, the event ensures high visibility and gets the industry talking about your offerings.

MEET KEY PLAYERS

Join leading exhibitors from sectors like Furniture, Kitchen & Bathroom, Flooring & Surfaces, Design & Fit-out, Décor, and more. Showcase your offerings to a diverse audience of industry decision-makers and expand your reach.

WIDEN YOUR NETWORK

Across 3 days you will meet distributors, interior designers, project owners, procurement heads, supply chain directors, distributors and retailers.

MAXIMIZE REVENUE

Reach key buyers from 49 countries and showcase your products to stakeholders driving global projects and secure deals with maximum ROI.

“

We had the opportunity to showcase our products and connect with designers, end users and developers. The positive feedback and engagement surpassed our expectations.

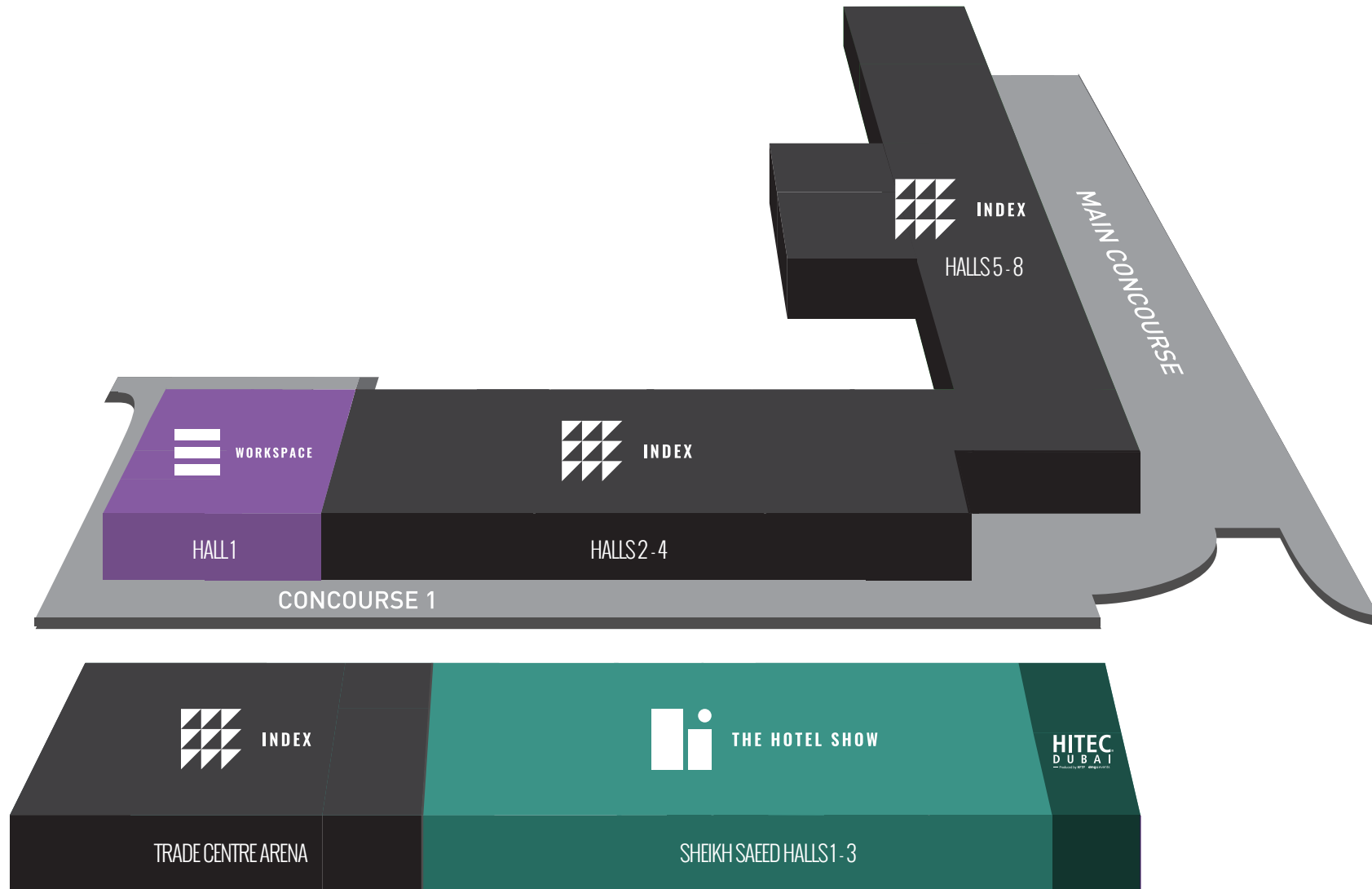
Moiz Champeli
Founder at, The Floorist

CONNECT WITH TOP BUYERS AND UNLOCK NEW BUSINESS OPPORTUNITIES FOR YOUR BRAND.

ENQUIRE TO EXHIBIT

27 - 29 MAY 2025

DUBAI WORLD TRADE CENTRE



PRODUCT SECTORS

FURNITURE

OUTDOOR LIVING

KITCHEN & BATHROOM

DESIGN & FIT-OUT

AUTOMATION & TECHNOLOGY

FLOORING & SURFACES

DECOR

ARCHITECTURAL HARDWARE

FURNISHING FABRICS

LIGHTING

FEATURES AT INDEX

INDEX DESIGN TALKS

INDEX Design Talks is the go-to platform for professionals within the industry to explore trends and innovations in interior design and architecture. With expert panels and thought-provoking discussions, attendees gain valuable insights while earning certification points. Learn, connect and grow with industry leaders.

PREVIOUS SPONSORS:



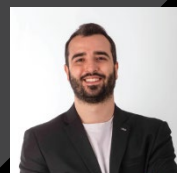
OUR SPEAKERS INCLUDE:



MARTA GONZALEZ
DIRECTOR OF INTERIOR DESIGN
(MIDDLE EAST, AFRICA, INDIA & TURKEY), ENNISMORE



MARC TORRES
MANAGING PARTNER
XBD COLLECTIVE



RUDY RIACHY
HEAD OF COMPUTATIONAL DESIGN
RAMBOLL MIDDLE EAST



ALINA VALCARCE
FOUNDER & DESIGN DIRECTOR
VALCARCE ARCHITECTS



WILL PLOWMAN
PARTNER,
FOSTER + PARTNERS



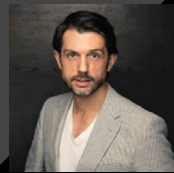
HAITHAM MOUSA
STUDIO DESIGN DIRECTOR
KEO DESIGN



SHAZAD AZAM
COO,
IDA DESIGN



HILDA IMPEY
CO-FOUNDER AND CREATIVE DIRECTOR,
HILDA IMPEY STUDIO



DAVID T'KINT
FOUNDER
DAVID T'KINT STUDIO



PALLAVI DEAN
FOUNDER
ROAR

BECOME A SPONSOR

INDEX AWARDS 2025

Taking place on April 24, we'll celebrate the GCC's most innovative interior design projects. This year's awards will feature expanded categories, exclusive experiences, and moments that honor creativity, foster connections, and set new benchmarks for design excellence.

WHY PARTICIPATE?

Boost your brand's visibility, showcase your expertise, and position yourself as a leader in interior design.

Gain industry recognition, connect with top professionals, and open doors to new business opportunities and collaborations.

AWARDS CATEGORIES FOR THIS YEAR:

- Architect of the Year
- Rising Star of the Year
- Interior Designer of the Year
- Boutique Design Company of the Year
- Interior Design Company of the Year
- Boutique Fit-Out Contractor of the Year
- Large-Scale Fit-Out Contractor of the Year
- Concept Design of the Year
- Retail Design of the Year
- Best use of lighting of the year
- Architectural Project of the Year
- Small-Scale Fit-Out Project Design of the Year
- Large-Scale Fit-Out Project Design of the Year
- Office Design of the Year
- Residential Design of the Year
- Wellness & Healthcare Design of the Year
- Hotel Design of the Year (4-Star and Above)
- Café/Casual Dining Design of the Year
- Restaurant/Bar Design of the Year

BECOME A SPONSOR



200K USERS

WEBSITE TRAFFIC
(DURING VISITOR PROMOTION PERIOD)

3,766,905

TOTAL SOCIAL MEDIA REACH

\$7,906,092

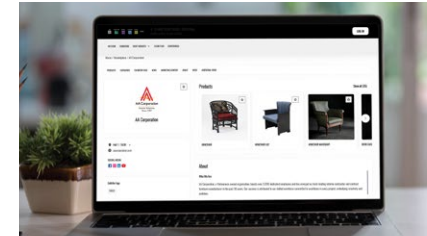
PR VALUE

MARKETING AND PR

ENHANCE YOUR BRAND'S VISIBILITY

INDEX offers more than traditional sponsorships. With a \$8 million PR value and 1 million+ people reached through social media, you'll have the opportunity to engage with a global audience, raise your brand's profile, and create lasting connections.

Maximize your impact and visibility, reaching 54,000+ engaged users online and creating memorable, hands-on experiences at the show.



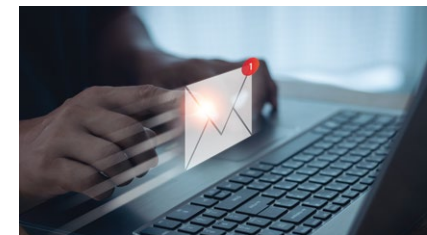
Website Branding & Content:

With over 200K+ website visitors, INDEX is your gateway to unparalleled brand visibility. Showcase your products to key event buyers and ensure your brand leaves a lasting impression on a global audience.



Social Media:

Showcase your participation on our global social platforms and amplify your brand's presence. Get featured in daily show highlights, reaching over 1 million industry professionals and engaging with 54,000 design and fit-out experts worldwide.



Email Packages:

Boost your brand's visibility through INDEX newsletters and exclusive exhibitor features. Reach a highly targeted audience with tailored content, driving engagement and maximizing your impact in the global interior design and fit-out community.

PORTFOLIO OF EVENTS

Our Design & Hospitality division at dmg events, has a wide portfolio of exhibitions in multiple markets connecting global manufacturers with regional distributors, interior designers and hospitality professionals



27 - 29 May 2025
Dubai World Trade Centre



27 - 29 May 2025
Dubai World Trade Centre



27 - 29 May 2025
Dubai World Trade Centre



27 - 29 May 2025
Dubai World Trade Centre



11 - 13 September 2025
Marina Bay Sands, Singapore



16 - 18 September 2025
Riyadh Front Exhibition & Conference Center



12 - 14 October 2025
Doha Exhibition & Convention Center



16 - 18 September 2025
Riyadh Front Exhibition & Conference Center



11 - 12 June 2025
Sandton Convention Centre, Johannesburg



16 - 18 September 2025
Riyadh Front Exhibition & Conference Center



18 - 20 February 2025
Jeddah Superdome



12 - 15 February 2025
Waldorf Astoria Ras Al Khaimah

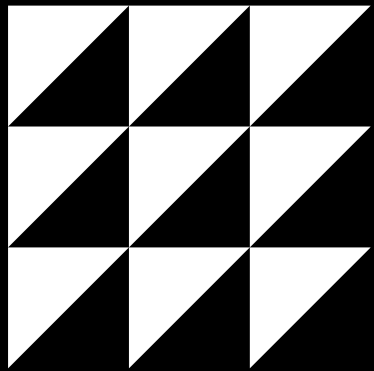


11 - 14 June 2025
Miraggio Thermal Spa Resort, Greece



29 October - 1 November 2025
Thailand

SECURE YOUR PLACE AT INDEX



INDEX

Interior Design & Furniture Exhibition

27 - 29 MAY 2025 | DUBAI WORLD TRADE CENTRE

ENQUIRE TO EXHIBIT

CO-LOCATED WITH



THE HOTEL SHOW



WORKSPACE

ORGANIZED BY

dmg :: events