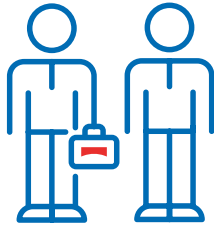


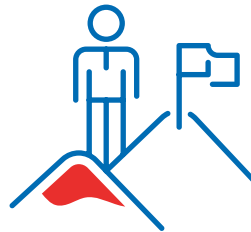
No. of visitors

121.369



Origin of visitors

Germany 31%
Abroad 69%



Visitors attendance statistics

Trade visitors 98%
First time visitors 35%
Days spent Ø 1,8 Tage



Visitors interests

	Electromedicine/ medical technology	55%
	Information and communication technology	34%
	Diagnostic tests	34%
	Disposables, commodities and consumer goods for practices and hospitals	26%
	Physiotherapy/ orthopaedic technology	23%
	Laboratory technology	19%
	Operating tables, medical support units, medical furnitur	17%
	First aid/emergency devices and equipment	11%
	Publications	1%

Germany

- West	47%
- South	20%
- North	15%
- South West	13%
- East	5%

Abroad

Europe	67%
- EU	79%
- Non-EU	21%
Non Europe	33%
- Asia	60%
- North America	17%
- Africa	13%
- South- and Central America	9%
- Australia	1%

Sector/occupation

- Industry	27%
- Trade	17%
- Hospital/clinic	15%
- Medical laboratory/ institute	7%
- Medical Care Centre	6%
- Purchasing group	6%
- Medical practise	6%
- Physiotherapist practice	5%
- Science and research	4%
- Services	3%
- Care	3%
- Others	1%

Compiled by: Messe Düsseldorf, as at 12/2019
Subject to change without notice

Competence about decisions

- Decisive authority	48%
- Co-decisive authority	41%
- Consultative capacity	10%
- Not involved in decision-making	1%

General assessment

- Satisfactory	97%
- Less satisfactory	3%

