

MosBuild

The Largest Building & Interiors
Trade Show in Russia

29 March – 1 April 2022
Crocus Expo, Moscow, Russia

Book your stand at
mosbuild.com

>70 000

visitors from
82 regions of Russia

1 200*

exhibitors
from 40 countries



MosBuild is the largest building and interiors trade show in Russia
in all categories of the All-Russian Exhibition Rating 2017-2018

* Forecast for MosBuild 2022

The Largest Building & Interiors Trade Show in Russia

MosBuild is the main business platform in Russia bringing together high-level buyers, manufacturers and experts.



80,000 m²

of exhibition space

15

show sectors

1,200

exhibitors from 40 countries

>70,000

trade visitors from Russia & the CIS

>200

expert speakers

8

exhibition halls

“MosBuild is a central event in our marketing communications. We use it to tell the market our company plans and share our achievements and developments. The trade show is important and much needed for us”

— VEKA

“We’ve exhibited at MosBuild almost since the start. For about 20 years, we’ve gone step by step together. We launch world premieres of our innovations here and see around 10,000 visitors at our stand each year”

— Hansgrohe

Expand your business in Russia & the CIS

Promote your presence on the market and generate quality leads from across Russia and the CIS.

Geography of visitors*

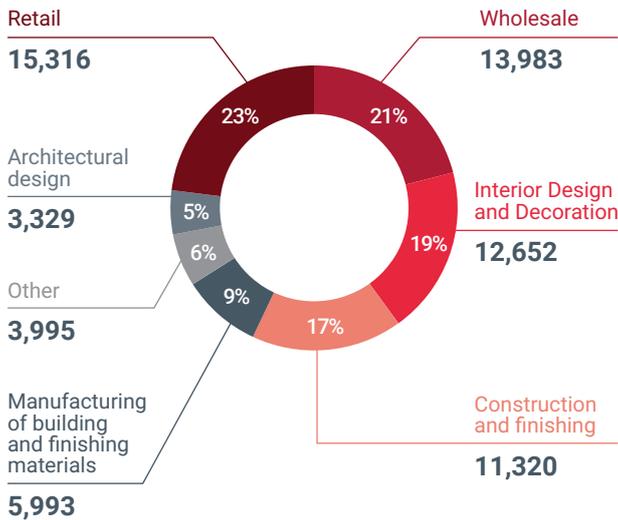




Get access to key buyers and distributors

Meet face-to-face with 55,266 buyers, top developers and DIY chains sourcing new products and suppliers.

Visitors' area of business



MosBuild visitors are looking for:

Finishing Materials	35,958
Building Materials	30,630
Bathrooms	24,638
Ceramics & Stone	23,306
Flooring	22,640
Doors & Locks	21,308
Wallpaper	19,311
Lighting & Electrical Products	17,979
Curtains, Textile, Curtain Rods, Shutters	16,647
Windows	15,315
Facades & Roofing	13,983
Building Equipment & Tools	12,652
Gates	7,325
Other	1,332

27,815*

CEO, senior managers & individual entrepreneur

55,266

Top level buyers with high decision-making roles

18%

of senior buyers have an annual budget of over 700,00 euro

Meet the decision makers at MosBuild

Reach large numbers of trade visitors with a high level of decision-making authority. 81% of MosBuild visitors are decision makers.

MosBuild

The unmissable trade show
for the build and interiors
industry to grow your
business in Russia

Additional benefits for MosBuild exhibitors:

- Customer assistance from the day 1
- Sponsorship and advertising opportunities tailored to your needs
- Integration into the content programme

Companies already signed up include:

Roca

Unitile

REHAU



cersanit
ВСЕ ПРОДУМАНО!

[ради дома]
PRO
www.radiodomapro.ru



Join MosBuild 2022 to gain unlimited business opportunities.
Book your stand on mosbuild.com

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